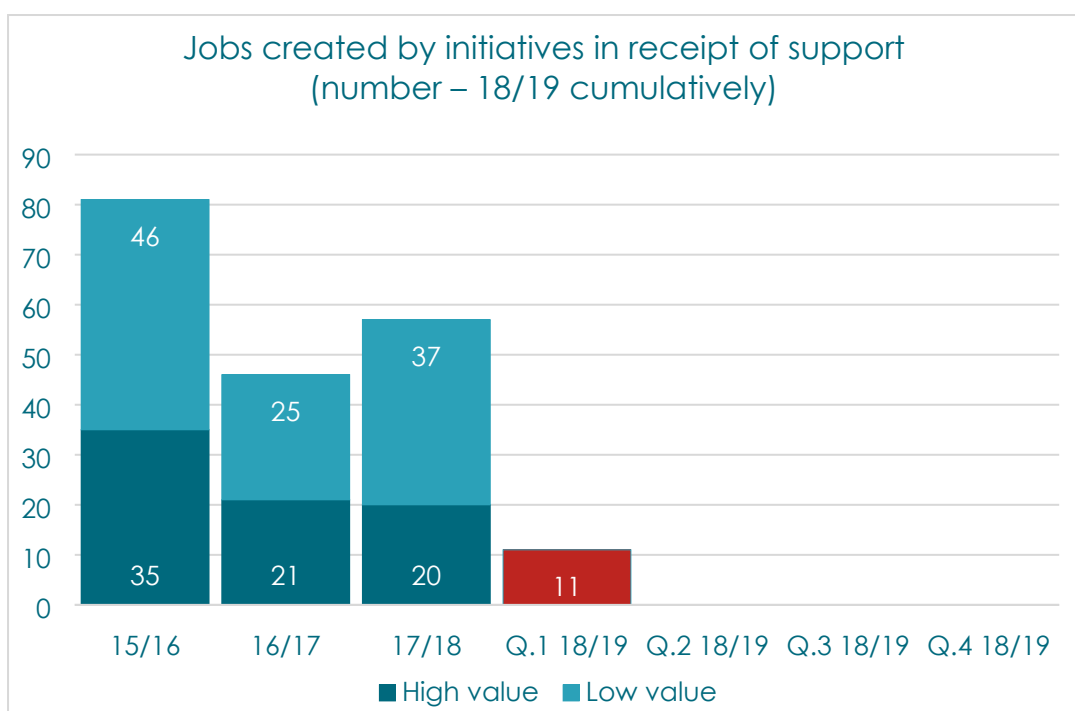
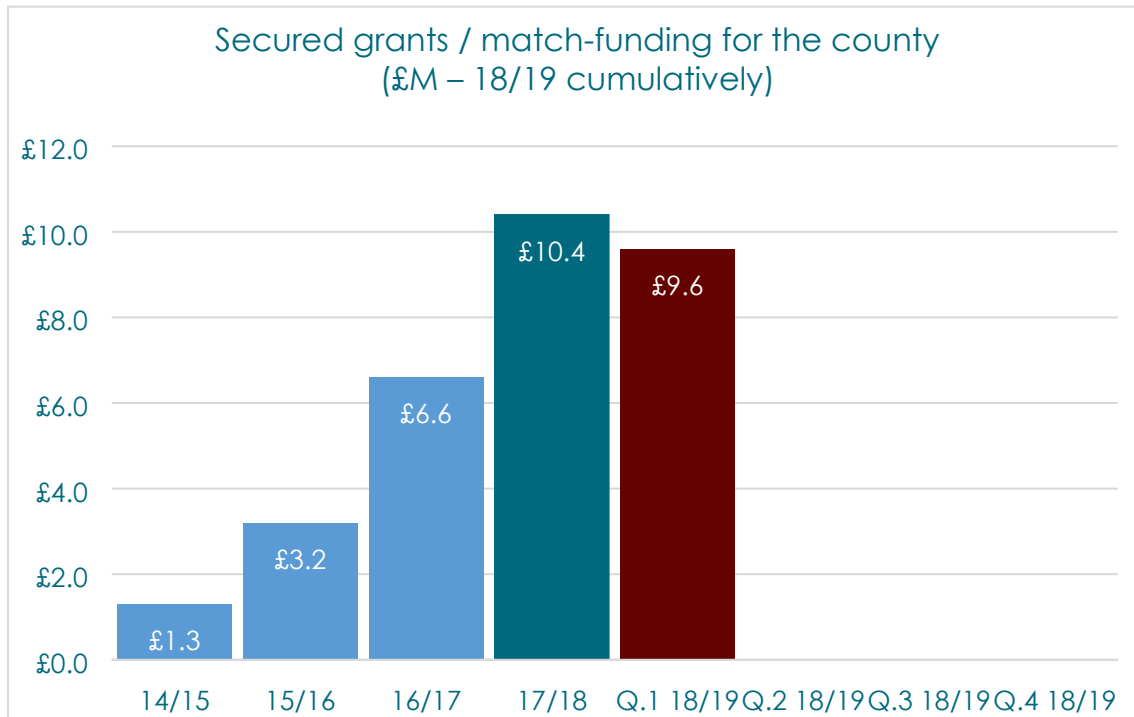


CABINET MEMBER FOR ECONOMIC DEVELOPMENT'S MEASURES

(up to the end of Quarter 1, 2018/19 - June 2018)

Field Measures



Service Measures

Business Support Service

Measure	2017/18 Performance	Figure to date (June 2018)	Comments
Number of business enquiries acted upon	220	56	Number of business enquiries have reduced compared to previous years due to a lack of financial support plans
Council owned industrial / commercial space that are full	94%	95%	Percentage is quite stable as the majority of units have been leased in the Enterprise Centres and the industrial Units are full.

Tourism and Marketing Service

Measure	2017/18 Performance	Figure to date (June 2018)	Comments
An increase in the number of visitors to the Snowdonia Mountains and Coast website	972,831 -12%	193,753	Website is not yet live. A larger increase is anticipated once that digital platform is operational.
Calculate the value of those who visit the Snowdonia Mountains and Coast website	-	New Target	As this is a new measure, the work of examining the calculating model used is continuing.